

## *News from your FBLA State Leadership Team*

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### ***Welcome Back Alabama FBLA!***

On behalf of the 2009-2010 Alabama FBLA State Leadership Team, we welcome you to an exciting year in FBLA. It is the goal of this State Officer Team to provide FBLA members from across the state the opportunity to refine their business skills and develop positive leadership qualities through participation in a variety of activities, including community service, conferences, workshops, and competitive events.

### ***FBLA Membership Rush!***

The FBLA State Leadership Team created a new membership drive campaign called “*FBLA Membership Rush!*” (Details will be sent to advisers soon.) As the new school year begins, so does membership recruitment in each of your local chapters. Developing a strong recruitment program can help local chapters increase their membership and participation in the many activities Alabama FBLA has planned for the coming year. As fall recruitment begins, many chapters are using pizza parties, volleyball and softball games, and even "Get to Know You" socials in order to attract new members. It is also important to use bulletin boards inside and outside your business/marketing education department as recruitment tools.

Those chapters who have unpaid membership or conference invoices from the 2008-09 school must pay the invoice. The **unpaid balance** will be taken from money submitted for 2009-10. Once a member's name is registered on the national membership roster or conference registration, the chapter is responsible for payment, even if the student changes his/her mind about membership or conference attendance.

Register your 2009-2010 membership online at [www.fbla-pbl.org](http://www.fbla-pbl.org). Your membership will be finalized only after payment is RECEIVED by the national office. Please remember to send your payment on a timely basis!

### ***State Blueprint for Success***

Implementing a strong program of work is an excellent way for chapters to become more involved in state and national projects. As your officer team develops its program of activities, be sure to use the 2009-2010 Alabama FBLA State Blueprint for Success to guide your local chapter activities. Remember to keep documentation of chapter activities so that your chapter can be recognized at this year's state conference.

Each of your state officers are looking forward to becoming involved in your local chapter activities. Please feel free to contact your District Vice-President, State Secretary, or your State President to help in any of your chapter's activities.

### ***Joint Leadership Development Conference***

Make plans to attend the 2009 Joint Leadership Development Conference held on **September 28-29** at the Renaissance Montgomery Hotel. Chapter leaders have the opportunity to meet FBLA members from across the state and develop the leadership skills needed for good chapter management. JLDC is a great way to recruit students into your organization. Students DO NOT have to be paid members in order to attend JLDC.

**JLDC Registration is due September 4<sup>th</sup>!** Registration is also limited to the first 2500 students. Once we fill the 2500 slots we will close registration. **We will not** have “*On-Site Registration*”, therefore it is imperative to send your information in as soon as possible!

### ***March of Dimes***

Congratulations Alabama FBLA! We are proud to announce that Alabama FBLA ranked third place at the FBLA National Leadership Conference as the third largest fundraising chapter in the nation!! The mission of the March of Dimes is to improve the health of babies by preventing birth defects, premature birth, and infant mortality. Alabama FBLA has partnered with the March of Dimes to help this mission become a reality. The state leadership team has set a goal for the state association to raise \$40,000 to donate to the Alabama Chapter of March of Dimes. ***We, as a team...We can do it!!!***

How can your chapter help us reach this goal? We encourage each Alabama FBLA chapter to participate in March of Dimes awareness programs and fundraising programs during the 2009-2010 school year. Contact your local March of Dimes representative and begin planning activities for the school year. Send your donations to your local March of Dimes representative. Remember to submit the March of Dimes Reporting Form with EACH donation.

### ***National Fall Leadership Conference – Baltimore, MD***

The Alabama FBLA State Leadership Team will be participating in the 2009 National Fall Leadership Conference in Baltimore, MD on November **6-7**. Make plans to attend NFLC for a great time of learning and a wonderful opportunity to meet FBLA members from across the nation! Be sure to log onto [www.fbla-pbl.org](http://www.fbla-pbl.org) to register for the conference and for NFLC updates and conference information.

### ***Thought for the Month...***

*My mother has always said... "Life is 1% what happens to you and 99% how you let it affect you!" I never quite understood this while I was younger; however, through the State Officer Election process I finally realized the power behind this saying! As you go through life some of the wrong doings that are thrust upon you are not always fair, but that's LIFE! When you let the sadness and sorrow affect you then it takes time away that you will never get back! God has plans for your life that you cannot waste time for! This statement shows how important your life is because you have the ability to change 99% of your life! So, stay happy because you make the good times yourself!*

*From Your President,*

Becka Sasser

#### **ALABAMA FBLA STATE LEADERSHIP TEAM**

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