



**FUTURE BUSINESS LEADERS OF AMERICA**

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TO: FBLA Advisers  
FROM: Lisa Weeks, FBLA State Adviser  
RE: Professional Division Membership  
DATE: August 10, 2009

Do you belong to the professional division of Future Business Leaders of America-Phi Beta Lambda? If you answered yes, congratulations you are a member of a tremendous organization. The professional division is for community business leaders, educators, administrators, previous members, and **local chapter advisers** who support the goals of FBLA-PBL.

If you answered no, review the information on the national website at <http://www.fbla-pbl.org/default.asp?c=146> and see what you are missing. Complete the online application form at [http://www.fbla-pbl.org/fbla/issi/main/newmember\\_prof.asp](http://www.fbla-pbl.org/fbla/issi/main/newmember_prof.asp) and submit it to the FBLA-PBL national office. Make sure that you and your co-workers receive the benefits of belonging to the FBLA-PBL professional division. Offer the opportunity to join the professional division to your business/marketing program advisory committee members.

The benefits of being a professional member include receiving national publications such as *The Professional Edge*, *Tomorrow's Business Leader*, and *The PBL Business Leader*; discounts at major hotels and rental car agencies, complimentary magazine subscriptions, and much more. The benefits a professional member can provide to a local chapter are endless. Invite your Professional Division members to speak at your meetings, conduct mock interviews, assist in preparing your members for competition at region and state competition, judge local competitive events, serve as mentors to your members, and more.

Again, I encourage you to become a member of the Professional Division of FBLA-PBL and recruit members from your community. I look forward to a productive year in FBLA.